

FIRST BOOK CANADA

IMPACT SNAPSHOT



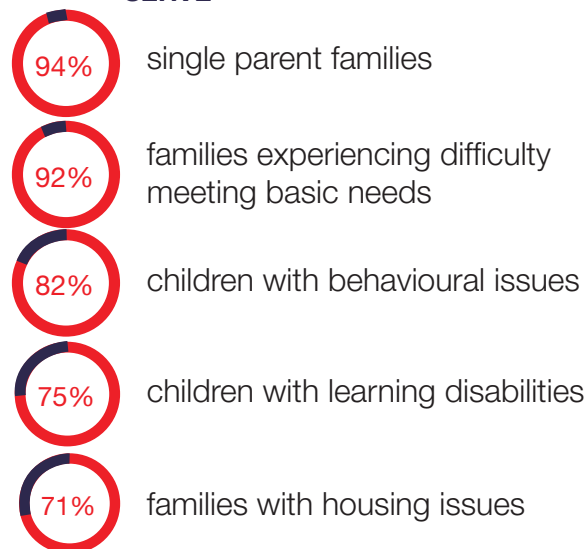
2015

First Book Canada provides access to new books for children in need. To date, First Book Canada has distributed more than 4.5 million books and educational resources to programs and schools serving children from low-income families throughout Canada. First Book Canada is transforming the lives of children in need and elevating the quality of education by making new, high-quality books available on an ongoing basis. In partnership with publishers, donors, and our member organizations, we delivered 1.1 million books to deserving children last year.

OUR CHALLENGE

Children who receive books from First Book Canada are some of the most vulnerable in Canadian society.

OUR MEMBERS SERVE



“Despite trying to encourage reading through school and library activities, the possession of books of their own, has definitely encouraged many of them to appreciate the values of reading.” - Teacher, Brampton, ON

First Book Canada has over 4,000 members across Canada – schools, community organizations, and government agencies serving children from low income families.

OUR PROGRAMS

“My reading is better this year because of the books.”
- Child, Toronto, ON

FIRST BOOK CANADA NATIONAL BOOK BANK

The First Book Canada National Book Bank (FBCNBB) is a centralized distribution system for large-scale donations of children’s books from publishers to programs serving children in need. Working with warehousing partners and support from volunteer networks, the FBCNBB distributes thousands of books annually.

FIRST BOOK CANADA MARKETPLACE

The First Book Canada Marketplace (FBCMP) is an online store currently offering more than 6,000 high quality, award-winning children’s books and educational materials at deeply discounted prices to programs serving children from low-income families. For more information, visit www.fbmpcanada.org.

THE POP-UP BOOK DISTRIBUTION

First Book Canada, in partnership with our friends at Disney Publishing, Hachette, and Penguin Random House, bring books to kids by the truckload. Groups or communities can register to have 40,000 books brought to their doorstep. For more information, email canada@firstbook.org.

OUR IMPACT

OUR KIDS

237,000

estimated number of children who received books from FBC in 2015

6

average number of books children received from FBC

2X

impact of receiving FBC books on the size of their home libraries

83%

experience increased interest in reading

75%

experience increased access to books

66%

experience increased reading at home

“I have seen a greater love of book reading. They are so excited to get books that they get to keep and take home.”
- Principal, Toronto, ON

OUR MEMBERS

58%

experience greater awareness of literacy issues in their community

54%

experience greater awareness of their organization

39%

experience new partnerships

“I cannot praise First Book Canada highly enough!! Their support of struggling students, their evident commitment to equity and respect for all, their choice of high quality Canadian literature, their very evident moral compass, and their ongoing choice to lift millions of heavy boxes repeatedly all make a difference to students.”

- Teacher, Brampton, ON

“First Book increases and improves our connections with our clients and collaboration with our community colleagues.”

- Coordinator, Maple Ridge, BC

“First Book Canada fills a funding gap for “poor” schools... The books we have received from First Books Canada have made a tremendous difference to our school and students.”

- Teacher, Brampton, ON

TO LEARN MORE

Visit www.firstbookcanada.ca